

FOREIGN FILM IMPORTER-DISTRIBUTORS ASSOCIATION OF JAPAN, INC.

Projects for 2007

(April 1, 2007 to March 31, 2008)

The following are the major projects that the Foreign Films Importer-Distributors Association of Japan (or FFIDAJ) will undertake between April 1, 2007 and March 31, 2008. As the only Japanese organization for the importers and distributors of foreign films under the banner of the Federation of Japanese Films Industry, Inc., the FFIDAJ aims to enhance its authority and enrich its internal activities as the only public organization representing Japan's imported film industry as its title indicates, with the close cooperation of such related organizations as the Motion Picture Producers Association of Japan (MPPAJ), the Japan Association of Theatre Owners, the Foreign Film Customs Clearance Conference, the Motion Picture Association (MPA), the Japan Video Software Association and the Japan and International Motion Picture Copyright Association, Inc.

- 1) Research and study of the foreign film business and foreign laws and regulations in relation to motion pictures as well as the collection and creation of materials.
- (2) Preservation and showing of good foreign films
- (3) Holding of the Tokyo Cinema Show
- (4) Presentation of the 46th Good Foreign Film Importer-Distributor Award
- (5) Operation of and cooperation with film festivals contributing to international collaboration
- (6) Evaluation, appraisal, and certification of quality, box office revenue, and damages and losses due to accidents of imported films.
- (7) Cooperation with Tokyo and all-Japan theater-owner organizations, including setting up of the "Movie Service Day"
- (8) Arbitration for the resolution of disputes related to international transactions of imported films
- (9) Policies against the infringement of copyrights of imported theatrical feature films

The Law Regarding Prevention of Stealthy Filming of Movies came into force on August 30. However, the FFIDAJ shall go on trying to take measures against stealthy filming activities, with the "Let's Go to the Movies" Executive Committee as its core.

(10) Other undertakings necessary to accomplish the FFIDAJ's purposes

- * Participation in the "Let's Go to the Movies" campaigns

- * Approaches to special screening projects including showing films through audio-sub-channel

- * Hosting of a business card exchanging party at the beginning of the new year

As the year 2012 marks the 50th anniversary of the FFIDAJ's establishment, memorial undertakings shall be planned and examined with the Planning Committee for the Memorial Projects of the 50th Anniversary playing the key role.