

FOREIGN FILM IMPORTER-DISTRIBUTORS ASSOCIATION OF JAPAN, INC.

PLANS FOR 2009 UNDERTAKINGS

The major undertakings to be carried out by the Federation of Foreign Films Importer-Distributors Association of Japan, Inc. (FFIDAJ) from April 1, 2009 through March 31, 2010, are stated below.

As the only Japanese organization of the importers and distributors of foreign films under the banner of the Federation of Japanese Films Industry, Inc., the Federation of Foreign Films Importer-Distributors Association of Japan, Inc. (FFIDAJ) aims to stabilize its operation even more, as well as to enhance its authority and enrich its internal activities as the only public organization representing Japan's imported film industry as its title indicates, with the close cooperation of such related organizations as the Motion Picture Producers Association of Japan (MMPAJ), the Japan Association of Theater Owners, the Motion Picture Association (MPA), the Japan Video Software Association, the Japan and International Motion Picture Copyright Association, Inc. and the Foreign Film Customs Clearance Conference.

- 1) Research and study of the foreign film business and foreign laws and regulations in relation to motion pictures, as well as the collection and creation of materials
- 2) Preservation and showing of good foreign films
- 3) Presentation of the 48th Good Foreign Film Importer-Distributor Award
- 4) Cooperation in holding film festivals contributing to international collaboration
- 5) Estimation, judgment or certification of quality, box-office revenue and damage/loss in accidents, of imported films
- 6) Arbitration for the resolution of disputes related to international transactions of imported films

7) Undertakings necessary to accomplish the FFIDAJ's purposes in addition to the above-mentioned ones

8) Participation in the "Let's Go to the Movies" campaign projects In cooperation with the three organizations in the film industry – the Motion Picture Producers Association of Japan, the Japan Association of Theater Owners and the Motion Picture Association (MPA) – the FFIDAJ and its members shall actively participate in the "Let's Go to the Movies" campaign, endeavor to make the campaign successful, help the Executive Committee achieve its tasks, and verify their achievements in order to expand the movie-going population and develop the film industry and Japan's economy.

9) Special screenings with an audio sub-channel and other equipment. With the target of "delivering movies to various people," the FFIDAJ shall continue to prepare opportunities to show films in the environments, considering people with visual and or hearing impairment as well as aged people, and make efforts to enrich the funds for such opportunities.

10) Hosting of a New Year's Business Card Exchanging Party

The FFIDAJ shall hold the New Year's Business Card Exchanging Party on Monday, January 5, 2010, with the cooperation of the Motion Picture Association (MPA), inviting more than 600 guests from distribution exhibition production sectors that support Japan's film industry, to promote the healthy development of the foreign film import and distribution business, the expansion of Japan's economy as well as the improvement of culture.

11) Other undertakings necessary to achieve the FFIDAJ's purposes Each section and each special member of the FFIDAJ shall actively study such undertakings.
