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Materials attached:

General Situation of Foreign Films (classified by nation)

General Situation of Foreign Films (classified by enterprise)

List of Films

I. General Meetings

1) 2014 regular general meetings

The regular general meeting for 2014 was held as follows:

Time and Date: 1PM, June 6, 2014

Location: 4th floor meeting room of the Tokyo Kensetsu Kaikan

The report on the 2014 undertakings, the 2013 report on income and expenditure as well as the 2013 undertakings plans and their budget for income and expenditure were approved.

As the term of some directors have expired, the election of the 4 new directors, Hiroyasu MATSUOKA, Tamotsu SHIINA, Sen EDA, and Teruaki SEKI.

To strength the management system, a suggestion to add one more director has been made, so that Narikazu TAKEUCHI is approved.

2) Plans for 2014 Undertakings

Here are the undertaking plans for 2014

The major undertakings to be achieved by the Foreign Film Importer-Distributors Association of Japan, Inc. (FFIDAJ) from April 1, 2014 through March 31, 2015, were as follows:

As only official Japanese organizations of the importers and distributors of foreign films under the banner of the Federation of Japanese Film Industry, Inc., the Foreign Film Importer-Distributors Association of Japan (FFIDAJ) shall be further engaged in the diffusion and development of foreign films in this year as well.

And the FFIDAJ shall also contribute to the development of the entire film industry with the close cooperation of such related organizations as the Motion Picture Producers Association of Japan (MPPAJ), the Japan Association of Theater Owners, the Motion Picture Association (MPA), the Japan Video Software Association, and the Japan and International Motion Picture Copyright Association, Inc.

- 1) Undertakings related to the research and study of the foreign films, the making and collection of statistic materials as well as the PR activities including the publication of such materials

The FFIDAJ shall issue annual statistic materials of the imported foreign films that are distributed and released every year, and publicity announce them on its official website in Japanese and English.

① Annual statistic material on foreign films

The FFIDAJ shall issue the “General Situation” (classified by nation and enterprise) of imported films distributed and released every year since 1989. And the FFIDAJ shall research and collect basic data on Japan’s imported film industry and announce the through FFIDAJ’s official website (in Japanese and English) as well as the media. The FFIDAJ shall also engage in PR activities by responding to the requests and enquiries from not only Japan but also overseas countries. In addition, the FFIDAJ shall conduct direct interviews with distribution companies in regard to the research on their annual box-office income, and shall cooperate with research conducted by the media and others.

2) Undertakings related to the honoring and commendation of organizations, corporations, and persons who have contributed to the promotion of foreign film culture and art as well as the development of the foreign film import and distribution industry

The FFIDAJ shall grant prizes to the associations, corporations and persons of whom the FFIDAJ recognizes, after serious examination, their contribution to the promotion and development of imported foreign films, and announce them publicity through the media.

① Good Foreign Film Importer-Distributor Award

This award is designed to commend distributing companies that imported and released films, which of high quality, opened a new field and made a great contribution to the development of the Japanese film industry. The 8 judges selected from among critics and the media grant such prizes as

the Minister of Economy, Trade and Industry Award, after strict examination.

3) Undertakings related to publicity, propagation, promotion, preservation and special screenings of films for the purpose of having the Japanese general public enlightened to the social utility of imported foreign films

The FFIDAJ shall propagate to the general Japanese public the cultural, artistic and social value of imported foreign films, as well as engage in activities concerning special screenings of films aiming “to deliver motion pictures to various people.”

① Tokyo Cinema Show

The FFIDAJ shall hold events to promote foreign films in collaboration with the Motion Picture Association (MPA), the Motion Picture Producers Association of Japan and the Japan Association of Theater Owners. The

FFIDAJ aims to make a great contribution to the increase of audiences and the development of the Japanese motion picture industry to the general public, theater-related persons and the media, through presentations, talk shows and screenings.

② Activities of “Let’s Go to the Movies” Executive Committee

The 4 film-related associations, the FFIDAJ, the Japan Association of Theater Owners, the Motion Picture Producers Association of Japan and the Motion Picture Association (MPA) have been offering some special discount systems for married couples and high school students as part of the “Let’s go to the Movies” campaigns, to increase the opportunities for the general public to see movies at theaters. The Executive Committee shall carry out big campaigns in both of summer and fall this year too.

Proceeding to verify “Priceless Campaign” which got a great reputation at last year’s “Summer Festival”, in order to make the campaign that movie fans more

delighted, make discussion deepen at “Meetings of Managers of Advertising Foreign Films”. And “Fall Campaign”, which is carried out by SKY PerfecTV’s and BS SKY PerfecTV’s cooperations as the first challenge in this year, although, constraints were there, it was expected effects that could be televised, and supposed to consult details earlier in this year’s practice. Moreover, with the maintenance of the Internet environment, planed to expand the preview website in PCs in enhanced cooperation with Yahoo! For greater for the audience. Aiming to develop to database timetables of theatres in Japan and improve customer conveniences by using this, prompted use posted on major newspapers and local newspapers around Tokyo too. We continue to further strengthen this trend.

Further more, this committee carried out “Tsukushi Prize” award in “The Movies Day” ceremony, we deeply relate as an executive office and cooperate with managements.

③ Preservation of Good Foreign Films

In cooperation with the Film Center of the Tokyo National Museum of Modern

Art, the FFIDAJ shall make efforts so that membership companies will donate their good foreign films to the Film Center.

④ Special Screenings with Audio Sub-Channel or Other Facilities

With the goal to “deliver movies to a variety of people,” the FFIDAJ shall continue activities to project films in the surroundings taking into consideration people with auditory and hearing handicaps as well as aged persons. In addition, the FFIDAJ shall back up such events as symposiums to propagate the necessity of such activities.

4) Undertakings related to the holding of seminars, symposiums, and interchange meetings contributing to the promotion of foreign film culture, the development of foreign film import and distribution industry as well as the research of state-of-the-art film technology

The FFIDAJ shall engage in undertakings to contribute to the Japanese film

industry, by sharing, with not only film-related people but also general public, the information on the latest films from Japan and foreign countries including the USA as well as information on innovations in image technology that is gained through training meetings and other means.

① Film Industry Interaction Meetings

With the cooperation of the Motion Picture Association (MPA), the Film Industry Interaction Meetings such as the New Year's Business Card Exchange Party shall be held once a year for the purpose of the healthy development of the foreign film import and distribution business, to promote the interaction of the Japanese and overseas film industries as well as to contribute the economic development and cultural improvement of Japan.

② Seminars on Film Technology Innovation

Seminars and technical study meetings shall be held to share the newest information on the technological innovation related to the digitalization of

images and cooperate with each movie-related organizations.

③ Study Meetings of the Conference Group for Import and Customs Clearance of Foreign Films in Japan

The Conference Group for Import and Customs Clearance of Japan has its office inside the FFIDAJ and engages in study of import and customs clearance work as well as film technology. Lately, customs record was extremely fallen because digitization has been improved so rapidly, so we shall make up relationship with Tokyo Customs book research department and promote the exchange with that from now on. Moreover, we hold workshop on the latest movie technology every year. Through this year also this workshop, to provide information on the latest movies and video technology to the general public is not movie parties only.

④ Association of Foreign Film Publicity Managers

The Association owns its office inside the FFIDAJ, comprising publicity

managers of the members of the FFIDAJ and the Motion Picture Producers Association of Japan as well as the Motion Picture Association (MPA), and holds meetings for the wholesome and smooth achievement of the publicity business through the examination, contact and information exchange of the problems and emergency tasks faced in the publicity work of films. In addition, the Association of Foreign Film Publicity Managers enriches the Yahoo! Preview Websites, arranges the media interviews and maintains. And also, the Association co-sponsors such events as the Tokyo Cinema Show and the Good Foreign Film Importer-Distributor Award.

5) Undertakings to cooperate with, sponsor or hold film festivals for the purpose of developing and prompting the film business

The FFIDAJ shall sponsor and cooperate with the holding of various film festivals aimed at the promotion and development of the film business.

① Various Film Festivals

The FFIDAJ has sponsored and cooperated with the execution of film festivals and awards, such as the Tokyo International Film Festival, Kobe Centennial Film Festival, Osaka Europe Film Festival, Osaka Asian Film Festival, Okinawa International Film Festival, Yamagata International Documentary Film Festival, Kyoto Historica International Film Festival, Aichi Women's Film Festival, Japan Academy Prize, Mainichi Film Competition and Blue Ribbon Awards. The FFIDAJ shall also cooperate with events held by film organizations such as Film Day. In addition, the FFIDAJ shall cooperate with the EU Film Days, Bulgarian Film Festival, France Film Festival and others to widely introduce overseas movies to the Japanese general public.

6) Undertakings for the arbitration for dispute resolution related to international transactions of imported foreign films

The FFIDAJ shall take policies against the infringement of the copyrights of

foreign theatrical feature films caused by the digitalization to bring with many kinds of problems in the film world.

① Policies against the Stealthy Recording of Films

This year too saw images, gained by stealthy recording films inside theaters, the FFIDAJ shall continue prompting policies against such stealthy recording of films, consulting and in liaison with related organizations, regarding the measures to be taken by persons and bodies and business related to the film industry which are stipulated in Article 3 of the Law for the Prevention of Stealthy Recording Films (Law No.65 set forth in 2007). And the FFIDAJ widely promote movie voyeur prevention measures cooperating with “No More Movie Burglar” campaign which the “Let’s Go to The Movies!” Executive Committee is carrying out.

② Should the FFIDAJ be consulted by a member or non member import and distribution companies regarding the problems that arise from international

transactions and copyright issues, or matters proposed by the Interview Association members, the FFIDAJ shall try to resolve such problems or matters speedily by consulting its legal advisors and accountants, and considering information regarding overseas legislation concerning foreign films and national copyright law.

7) Undertakings necessary to accomplish the FFIDAJ's purposes in addition to those mentioned above

II. Board of Directors Meetings, Regular Membership Meetings, Section Meetings, and Undertakings

1) Agenda discussed at Board of Directors Meetings

○ 28th Board of Directors meeting (held on April 18)

<Deliberation and Approval Matters>

Approval of 27th Board of Directors meeting minutes

March income and expenditure report

2013 settlement of accounts

2014 undertakings

2014 budgets

Directors finishing terms

Change of enrolled memberships

Participation of supporting members

Request sponsored name for “The 27th Tokyo International Film Festival”

Request sponsored name for “MPTE AWARDS 2014”

<Report Matters>

Tokyo Cinema Show 2014

Other issues

- 29th Board of Directors meeting (held on June 6)

<Deliberation and Approval Matters>

Approval of 28th (April) Board of Directors meeting minutes

Report on April-May income and expenditure

Election of 2014 directors

Request sponsored name for “7th Shitamachi Comedy Festival in Taito”

Request sponsored name for “Aichi International Woman’s Film Festival 2014”

<Report Matters>

Meeting report of JASRAC

Tokyo Cinema Show 2013

Other issues

- 30st Board of Directors meeting (held on July 18)

<Deliberation and Approval Matters>

Approval of 29th (June) Board of Directors meeting minutes

Report on June income and expenditure

Request sponsored name for “19th Kobe Centennial Film Festival”

Request sponsored name for “Japan Content Showcase 2014”

<Report Matters>

Tokyo Cinema Show 2014

JASRAC

Other issues

- 31st Board of Directors meeting (held on September 19)

<Deliberation and Approval Matters>

Approval of 30th (June) Board of Directors meeting minutes

Report on July-August income and expenditure

<Report Matters>

Completion of Tokyo Cinema Show

53rd Good Foreign Film Importer-Distributor Award

“Let’s Go to The Movies!” Executive Committee

Other issues

- 32nd Board of Directors meeting (held on October 17)

<Deliberation and Approval Matters>

Approval of 31st (September) Board of Directors meeting minutes

Report on September income and expenditure

Establishment of new group

Request sponsored name for “6th Kyoto Historical Film Festival”

<Report Matters>

53rd Good Foreign Film Importer-Distributor Award

“Let’s Go to The Movies!” Executive Committee

Other issues

- 33rd Board of Directors meeting (held on November 21)

<Deliberation and Approval Matters>

Approval of 32nd (October) Board of Directors meeting minutes

Report on October income and expenditure

Request sponsored name for “3rd Shin Film Festival at 10a.m.”

<Report Matters>

New Year’s business card exchange party 2015

Inauguration of new group (international group)

Other issues

- 34th Board of Directors meeting (held on January 16)

<Deliberation and Approval Matters>

Approval of 33th (November) Board of Directors meeting minutes

Report on November-December income and expenditure

Request sponsored name for “10th Osaka Asian Film Festival”

<Report Matters>

Completion of New Year's business card exchange party 2015

General Situation of Foreign Films

Other issues

- 35th Board of Directors meeting (held on February 20)

◆JAPAN DAY PROJECT

Description by VIVO JAPAN CONTENTS's overseas expansion executive office

<Deliberation and Approval Matters>

Approval of 34th (January) Board of Directors meeting minutes

Report on January income and expenditure

Request sponsored name for "7th Okinawa International Film Festival"

<Report Matters>

53rd Good Foreign Film Importer-Distributor Award

Report on JASRAC meeting

- 36th Board of Directors meeting (held on March 20)

- ◆"Bonobo Project"

Description by DEG JAPAN's executive office

<Deliberation and Approval Matters>

Approval of 36th (February) Board of Directors meeting minutes

Report on February income and expenditure

Temporary settlement of accounts for 2014

Undertaking plans for 2015

<Report Matters>

Report on elapsed problem at JASRAC

Other issues

- 2) Agenda discussed at regular membership meetings

- April regular membership meeting (held on April 18)

Approval of March regular Board of Directors meeting minutes

Approval of March undertaking report

2013 settlements of accounts

2014 undertakings plans

2014 plans for income and expenditure

Report on being accepted sponsored names

① 27th Tokyo International Film Festival

② MPTE AWARDS 2014

Completion of 52nd Good Foreign Film Importer-Distributor Award

Other issues

○ June regular membership meeting (held on June 6)

Approval of April regular membership meeting minutes

Approval of April and May undertaking report

Tokyo Cinema Show 2014

Report on being accepted sponsored names

① 7th Shitamachi Comedy Film Festival in Taito

② Aichi Woman's International Film Festival 2014

Other issues

- July regular membership meeting (held on July 18)

Approval of June regular membership meeting minutes

Approval of June undertaking report

Tokyo Cinema Show 2014

“Let’s Go to The Movies!” Executive Committee

Report on being accepted sponsored names

① 19th Kobe Centennial Film Festival

② Japan Content Showcase 2014

Other issues

- September regular membership meeting (held on September 19)

Approval of July regular membership meeting minutes

Approval of July and August undertaking report

Completion of Tokyo Cinema Show 2014

The 53rd Good Foreign Films Importers-Distributors Award“

Let’s Go to The Movies!” Executive Committee

Overview of The 27th Tokyo International Film Festival

Other issues

- October regular membership meeting (held on October 17)

Approval of September regular Board of Directors meeting minutes

Approval of September undertaking report

53rd Good Foreign Film Importer-Distributor Award

“Let’s go to the movies!” Executive Committee

Report on being accepted sponsored name

①Kyoto Historical International Film Festival”

Report on approval of establishment of new international group (temporary name)

- November regular membership meeting (held on November 21)

Approval of October regular Board of Directors meeting minutes

Approval of October undertaking report

Completion of “The 27th Tokyo International Film Festival”

Report on being accepted sponsored name

① “Shin Film Festival at 10 a.m.”

Report on new group, “International Group” officially inaugurated

Other issues

- January regular membership meeting (held on January 16)

Approval of November regular Board of Directors meeting minutes

Approval of November and December undertaking reports

Completion of the New Year’s Business Card Exchange Party 2015

2014 general situation of foreign films

Report on being accepted sponsored name

① 10th Osaka Asian Film Festival

Other issues

- February regular membership meeting (held on February 20)

Approval of January regular membership meeting minutes

Approval of January undertaking report

53rd Good Foreign Films Importer-Distributor Award

2014 all-Japan general situation of motion pictures

(Materials provided by the Motion Picture Producers Association of Japan)

Report on being accepted sponsored name

①7th Okinawa International Film Festival

Request for material confirmation to JASRAC

Other issues

- March regular membership meeting (held on March 20)

Approval of February regular membership meeting minutes

Approval of February undertaking report

2014 temporary settlement of accounts

Undertaking projects for 2015

Other issues

Holding of Publicity Section, Business Section, Production= Liaison Section

meeting as well as General Affairs-Accounting joint-meetings and

Inauguration of International Group

With the approval from the Board of Directors, general meetings were held by

the following sections for the promotion of the FFIDAJ's undertaking projects

and the operation of the FFIDAJ

Publicity Section

Four times (September 24, November 26, January 28, March 27)

Business Section

Four times (September 25, November 28, January 29, March 26)

Production=Liaison Section

Four times (September 26, November 27, January 20, March 30)

General Affairs-Accounting joint-meetings

Four times (September 24, November 26, January 9, March 27)

International Group

Officially Inauguration on 2015 November 21

4) Holding of meetings of the Conference Group for Import and Customs

Clearance for Foreign Films in Japan

Four times (April 11, September 26, November 27, January 20)

5) Holding of foreign film publicity managers

Eight times (April 23, June 11, July 24, September 24, November 26,

December 25, January 28, March 27)

III. Report on Major Undertakings

- 1) Undertakings related to the research and study of the foreign film business, the making and collection of statistic materials as well as the official announcement of such materials

The FFIDAJ issued the “2014 List of Foreign Films” in January 2015. The FFIDAJ also issued the “General Situation of Foreign Films in 2014 – classified by nation and enterprise” both in July 2014 (the first half of the fiscal year) and January 2015. Those “Lists” and “General Situation” are attached.

Upon completion, those materials were soon put on the FFIDAJ website and are being used as contact information by related organizations, governmental bodies, related films and the press.

- 2) Undertakings concerning the honoring and commendation of the organizations, corporations, and persons contributing to the promotion of

foreign film culture and art as well as the development of the foreign films import and distribution industry

1. Presentation of the 53rd Good Film Importer-Distributor Award

The year 2014 marked the 53rd anniversary of the Good Film Importer-Distributor Award established by the Foreign Films Importers-Distributors Association of Japan with the support of the Ministry of Economy, Trade and Industry in 1962. After strict examination, seven judges (listed separately) selected the companies that imported and released films which, being high quality, opened a new field and made a great contribution to the development of the Japanese film industry during the period starting April 1, 2014 and ending March 31, 2015.

The outline is as follows:

The joint-meetings of the Selection Committee and Steering Committee members were held on Wednesday, October 8. After the implementation

guidelines for the 53rd Good Film Importer-Distributor Award were approved, the judges were introduced and Mr. Yukichi Shinada was assigned to the post of the Selection Committee Chairman and Mr. Noboru Akiyama to the post of the vice-chairman. However, the Selection Committee Chairman, Yukichi Shinada has passed away after the joint meeting on December 13th, so that the Post of the Vice-Chairman, Noboru Akiyama acted on behalf of the chairman and left seven members of judges held screening panel.

Judges: Noboru AKIYAMA, Keiko AKECHI, Hiroo OTAKA, Tomomi SUNAGA, Kojun TEI, Koichi MURAKAMI, and Sachiko WATANABE

Sponsored by: The Foreign Film Importer-Distributors Association of Japan

Supported by: The Ministry of Economy, Trade and Industry

Report on Examination

The 1st Examination Meeting was held at noon, February 4, with the

attendance of 7 judges, in the meeting room of the Motion Picture Producers Association of Japan. As selection committee Chairman Noboru Akiyama explained the basic policy of the examination, the following companies were selected for the final examination meeting, after checking out all the films distributed by each of the 111 entry companies (24 FFIDAJ members, 5 MPA members and 82 other companies), and using FFIDAJ's "2014 List of Foreign Films" for reference.

KINO FILMS CO.

GAGA CORPORATION

SHOWGATE CO.

GAGA CORPORATION

TOEI TOWA CO.

BROADMEDIA STUDIOS CORPORATION

LONG RIDE CO., LTD.

WOLT DISNEY JAPAN CO.

20CENTURY FOX MOVIE

WARNER ENTERTAINMENT JAPAN CO.

UPLINK CO.

CREST INTERNATIONAL CO.

NEW JAPAN MOVIE CO.

SETELLA INTERNATIONAL CO., LTD

MOVIOLA CO., LTD

2nd Examination Meeting (Final Examination Meeting)

The final screening was held in the conference room of the Motion Pictures Producers Association of Japan on Wednesday March 25 at 12 P.M following the first screening held on February 4. Based on the list of works released from the start of April 2014 to the end of March 2015 by the 14 companies selected from the first screening, and through thorough deliberation regarding reasons for recommendation by chairperson of agency Akiyama and seven others, the following examination results were decided.

<First Prize>

○ WALT DISNEY JAPAN CO.

WALT DISNEY STUDIO JAPAN

“Maleficent”

“Big Hero 6”

“Into The Woods”

Last year the first showing later of March, makes big hits of “Frozen” which was up to social phenomenon by giving the box office of the Japan successive third place, “Maleficent”, “Big Hero 6”, and “Into The Woods” etcetera, meets expectations of movie fans. Especially, based on advertising concept to Japanese movie fans, “Big Hero 6” succeeded by carrying through a coherent policy from a title to visual development. This year, to be highly appreciated that Disney Movies were made newer brand, it was decided as the First Prize.

<Award of Excellence>

○ LONG RIDE CO., LTD

“Blue Jasmine”

“The Lunchbox”

“Fox Catcher”

Every movies to show is only high quality works more than the standards, they raised admiration with the lineup that was full of excellent works to catch the heart of movie fan, and not to separate. Big hits were made by finding “Blue Jasmine” directed by Woody Allen, works directed by Ken Loach and Coen Brothers, “Fox Catcher” which the previous reputation was high in, “The Lunchbox” which is as a challenge work from India, and “100-year-old brilliant adventure” from Sweden, etcetera. Not only respecting for the distribution posture that continued searching for the high quality works from many countries, but also giving the prize that loaded it with the expectation to send the greater movies from all over the world to Japanese movie fans in the future.

<Award of Encouragement>

○ SHOWGATE.CO

“Fur of Venus”

“KANO ~1931 beyond the Koshien-sea”

Through importing-distributing many works from America, Europe, Asia and the Middle East, “Fur of Venus” directed by Roman Polanski whose skill doesn't decline was really surprised specially. And “KANO ~1931 the Koshien-sea” from Taiwan was appreciated for having put advertising and the good grade that made use of power and that of work much more than prior evaluations in. This award has been given for expecting to meet foreign film fans' wishes by many kinds of works in the future, too.

○ COME STUCK GROUP

“Blue Is The Warmest Color”

“The Eye sunset”

“Farewell, words of love”

Distributing French movies intensively, the existence was very much appealed this year. The works doesn't suite all tastes, which are “Blue Is The Warmest Color”, “The Eye sunset” and “Farewell, words of love”. Especially, “Farewell, words of love” directed by Jean-Luc Godard which is more than understanding of the general audience, opinions to respect for posture and courage not to affect box office accounted for the situation, and receiving the prize was fixed with future encouragement.

The awards ceremony was held on April 15, 2015.

2. The activities as a member of the Federation of Japanese Film Industry,
Inc.

As a regular member of the Federation of Japanese Film Industry, Inc., the president of this society attends the annual general meetings and board meetings (9 times) as a director, and the secretary-general also attends as an observer. Members also attended the Federation of Japanese Film Industry, Inc. Member Body Secretary-General Liaison Conference and put in efforts to stabilize the foundation of the society, as well as cooperate in the operation of the 59th Movie Day held by the Federation of Japanese Film Industry, Inc.

59th Movie Day Prize for Continuous Service Winner is as follows

Name: Kyoko Tashiro

Company Name: Grow Vision Co.

Job Title: Production Department

3) Business regarding publicity, promotion, preservation and special screening in order to educate citizens of the social usability of imported foreign films

1. The hosting of the Tokyo Cinema Show

The 19th Tokyo Cinema Show was held as the Tokyo Cinema Show 2014

with the following details.

Location: Iino Hall

Date: Wednesday, July 30

Sponsor: Foreign Film Importer-Distributors Association of Japan

Co-sponsors: Motion Picture Association (MPA)

Motion Picture Producers Association of Japan, Inc.

Japan Association of Theatre Owners

Patronage: Ministry of Economy, Trade and Industry

UNIJAPAN

Visual Industry Promotion Organization

Program

○ Symposium

“New Age of Advertising Foreign Films ~ What is Needed for Foreign Film

Distribution? ~” Ask an Advertising Director of the Battle Front

Proceeds: Hiroo Ootaka(Movie Journalist, Special Editing Committee of

Bunka News)

Panelists: Yasuhisa Indo (Shochiku Co., Director of Picture Headquarters

Movie Publicity Department)

Tsuyoshi Matsushita (GAGA Co., Operating Officer, Publicity

Department)

Naomi Nakazawa (Sony Pictures Entertainment Co., Director of

Movie Marketing Department)

Mayu Hayashida (Asmik Ace Co., Deputy Director of Movie

Distribution Department, and Mayor of Movie Advertising Group)

○ Presentation Meet

“From Autumn for 2015, The Best Movie of Each Companies!”

By Chairmanship, Kuro Erikawa, a movie personality, flacks from 23 member

companies such as FFIDAJ and MPA gave presentations for new movies

screening after autumn 2014 and the meeting place swelled very much.

○ Social Gathering

Social Gathering was held by attendees at the symposium and the

presentation meet.

2. Activities of “Let’s Go to The Movies!” Executive Committee

Expanding annual movie population 200 millions, for the purpose of development of film industry and the Japanese economy, 4 groups which are Japan Association of Theatre Owners, Motion Picture Producers Association of Japan, Inc., MPA and FFIDAJ positively participated 2014 business started “Let’s Go to The Movies!” executive committee in 2004.

<Report on Activity>

- ① Continuous activity to prevention of pirating in the movie theater
- ② 10th “Tsukushi Prize: Golden Title Award” Precedence and Award

Ceremony

Date: Monday, December 1 (in the ceremony of “the Movie Day”)

Place: Tokyo Kaikan

Prize Winner: “A Touch Of Sin”

Distribution: Bitters End Co. Ltd., Office Kitano Co.

In Asahi Newspaper Space which is a native place of late Tetsuya Tsukushi as an end with this 10th, place the special talk article of two judges; to confirm the meaning this prize, and decided to think to be able to succeed his will in special form, and was finished progressively.

③ Screening time database and expansion of the customer convenience by continuation of the Yahoo! Preview site

④ Summer Campaign...2.1 million copies of official brochures which are placed screening information at theatres in Japan through summer to autumn. As the fan service, the popcorn exchange tickets were put in these brochures.

⑤ “Show the New Movies Stretch in Tokyo International Movie Festival”

During Tokyo International Movie Festival on October 27, an event which screens preview movies from autumn to New Year was held.

⑥ As a new project, a campaign of “the Day of Movie Tweet” which is

cooperated with Twitter Co. started in March 1. “ Assumed 1st “the Day of Movie Tweet” every month, the increase of audience was tied to plan to prompt diffusion of the impression of the people who watched the movies and neighboring information. For promoting the use by this setup, The Camera Man and The Pato Lamp Man participated in starting campaign. In addition, the presents by the lottery to Twitter participant was carried out, too.

3. Film donated to the National Film Center

No work has been donated National Film Center by FFIDAJ member companies. In member companies’ conditions of the work contracts, a campaign for leaving prints in Japan (National Film Centre) is such a steady activity, but recognized important work, and with the agreement from the producers of the overseas contract partners, the companies cooperate with it.

Business regarding the revival of foreign film culture in line with the development of the foreign films importation and distribution industry and the newest movie technology research in contribution to holdings of seminars, symposiums and exchange meetings

1. The holding of the business card exchange meeting

With the cooperation of Motion Picture Association (MPA) and the participation of 710 individuals from distribution, show business, advertisement, production and media, all of which support the Japanese film industry, the business card exchange meeting was held at the beginning of 2015 on Monday January 5 with aim to strive for a wholesome development in the foreign film importation and distribution industry as well as improvement in the economy and culture of Japan.

2. Communication of customs clearance of foreign films conference

workshop

At the communication of customs clearance of foreign films conference workshop, 40 companies that take part in the movie and picture business participated in order to strive for the simplification of import clearance tasks.

The main activities are described below.

① Regular Meetings (4 times a year)

② 1) Workshop in Summer

Time and Date: July 16, 2014 2pm-4pm

Location: IMAGICA First Preview Room

Subject for Discussion: The Future of Barrier-Free Screening

Lecturer: NPO Corporation Media Access Support Center

Director, Secretary General Koji Kawano

Takako Matsuda

The Present Conditions of 8K Super High Vision

Lecturer: NHK Broadcasting Technology Institute

Yukihiro Nishida

SMPTE-DCP

Lecturer: Keio University Digital Media Content Integration Research Center

Kunitake Kaneko

3) Workshop in Autumn

Time and Date: November 10, 2014 2pm-3:30pm

Location: NHK Broadcasting Technology Institute

Content:

① Introduction of movies by SHV Theatre

(This is SHV, Olympic in London, Rio de Janeiro and Sochi,

Fireworks)

② 8K145, Inch Plasma Display, 8K Miniature Camera

③ Image comparison of different frame frequency (60fps and 120fps)

④ 8K Hybrid Cast

3. Meetings of publicity division managers for foreign films

The FFIDAJ held the meetings publicity division managers 8 times, the attendees coming from a total of 32 FFIDAJ member and MPA member companies, to examine problems they were confronting and exchange information with each other, and made efforts to establish conditions for smooth and more wholesome publicity activities that would lead to the increase of film-going population. In cooperation with the MPPAJ, the FFIDAJ had held the New Year joint party for film journalists and the publicity division staff with problems of expense and decreasing participants till the fiscal year 2012, but the FFIDAJ once stopped that party and ended up looking for new style this fiscal year. And the FFIDAJ made efforts to improve the show time database started by the “ Let’s Go to the Movies!” Executive Committee as well as the Yahoo! Preview Website. In Addition, the FFIDAJ acted as an

executive corps for the “Summer Campaign” and “See New Movies All At Once In The Tokyo Film Festival” sponsored by the “Let’s Go to the Movies!” Executive Committee. In addition, the FFIDAJ participated in the starting event of “The Day of Movie Tweet Campaign” this year.

5) Undertakings to cooperate with sponsor and hold film festivals for the purpose of developing and prompting the film business

1. The FFIDAJ supported and cooperated with the following film festivals to facilitate them being held successfully.
2. The FFIDAJ cooperated with the management of the 27th Tokyo International Film Festival and helped with its custom clearance, translation and subtitling activities for its films. And the Tokyo Cinema Show became a joint project with the 27th Tokyo International Film Festival.

Film Festival Supported by FFIDAJ in 2014

Titles, Periods and Locations

2nd Shin Film Festival at 10am

April 5 (Sat), 2014- March 20 (Fri), 2015

53 theatres in Japan

SKIP City International D Cinema Festival 2014

July 19 (Sat), 2014- July 27 (Sun), 2014

SKIP City

Aichi International Woman's Film Festival 2014

September 3 (Wed), 2014 - September 7 (Sun), 2014

Will Aichi

7th Shitamachi Comedy Film Festival in Taito

September 12 (Fri), 2014- September 16 (Tue)

Taito Ward (Asakusa and Ueno Areas)

27th Tokyo International Film Festival

October 23 (Thu), 2014- October 31 (Fri), 2014

Roppongi Hills

Japan Content Showcase 2014

October 21 (Tue), 2014- October 23 (Thu), 2014

Hotel Grand Pacific LE DAIBA

MPTE AWARDS 2014

October 28 (Wed), 2014

Roppongi Hills

19th Kobe Centennial Film Festival

October 30 (Thu), 2014- November 16(Sun)

PFLE Hall

6th Kyoto Historica Film Festival

December 6 (Sat), 2014- December 14 (Sun), 2014

Kyoto Culture Museum

10th Osaka Asian Film Festival

March 6 (Fri), 2015- March 15 (Sun), 2015

Umeda Bluc 7, ABC Hall

7th Okinawa International Film Festival

March 25 (Wed), 2015- March 29 (Sun), 2015

Okinawa Convention Centre

3. Cooperation in film award management

The FFIDAJ cooperated in the management of the 38th Japan Academy Prize

(as a steering committee member), as well as the management of the 69th Mainichi Film Competition (as an advisory committee member). The FFIDAJ cooperated also with the 57th Blue Ribbon Award sponsored by the Tokyo Film Reporter's Club as a supporter.

6) Undertakings for the arbitration of the resolution of disputes related to international transactions of imported foreign films, as well as the protection of intellectual property

1, Recent years have seen the frequent infringement of copyrights by the sale of pirated DVDs made from the stealthy recording of movies inside theaters as well as by the outflow of such illegally recorded films downloaded and put on the web. So film-related organizations cooperated in making aggressive actions, as a result, the Law for the Prevention of Stealthy Recording of Films was proclaimed and come into force in 2007.

Since then, the FFIDAJ has been continuing to screen preventing secret

filming CM (the Camera Man) with “Let’s Go to the Movies!” executive committee at theaters in Japan.

2. Copyright Issues

Concerned with member companies’ issues of copyright dealt with examination, communication, correspondence through the consultation with the legal adviser. In addition, the discussion with each associated group repeated towards a solution to the problem as the whole prompt movie industry. After 2011, on “Revision Negotiations of the Screening Fee for Use Contract of the Movie Using JASRAC Management Musical Pieces” (JASRAC Meeting) which is cooperated with JASRAC and Japan Associations of Theatre Owners, the FFIDAJ joins as observer every time, follows distributors’ profits and is active for the purpose of following profit of the whole movie industry.

7) The business that is necessary to achieve the purpose of this corporation

other than lifted up to previous issues